SPONSORSHIP FORM-BACK QP

# SPONSOR INFORMATION

(Please Print)

Sponsor Name

Sponsor Contact & Title

**Mailing Address** 

Contact Phone Number & Fax Number

Sponsor Email Address (must be included)

Sponsor Signature

Date

#### Tax ID# 72-1209260

#### **Submittal Information**

- Mail payment and completed sponsorship form to:
   Kellie Trosclair/Athletic Marketing Coordinator
   139 Teurlings Drive · Lafayette, LA 70501
- Checks payable to: Teurlings Catholic High School
- •Recommended deadline: August 15th Banners for sponsorships received by this date will be available for opening home game on Sept 15th; all others, please allow a minimum of 2 weeks for production.

#### Logos/Art Work Guidelines

- •For optimal banner graphics, logos/art work must be submitted in <u>Vector graphics format</u> with Adobe file extensions .ai, .eps or .pdf
- Logos/art work must be submitted electronically by email to ktrosclair@tchs.net

PAYMENT INFORMATION			
Check Amount	Check Number	Check Date	

#### **2017 TCH VARSITY FOOTBALL** Location Date Opponent Time Aug 24 Cecilia (Kiwanis Jamboree) 6:00 ULL Sept 1 **Breaux Bridge** 7:00 Awav Sept 8 LaGrange 7:00 Awav Sept 15 Notre Dame 7:00 Home Sept 22 Archbishop Rummel 7:00 Home Sept 29 Catholic High BTR 7:00 Home Oct 6 Ravne 7:00 Awav Oct 13 St. Thomas More 7:00 Home Oct 20 Westgate (Homecoming) 7:00 Home Oct 26 Northside 7:00 Awav Nov 3 7:00 Carencro Home Nov 17 Playoffs - Regional Round TBA TBA Nov 24 Playoffs - Quarterfinal Round TBA TBA Dec 1 Playoffs - Semi-Final Round TBA TBA Mercedes-Benze Dec 7-9 State Championship Finals Superdome

**BOLD Denotes District Games** 



# **TEURLINGS CATHOLIC HIGH SCHOOL**

# 2017-2018 REBEL STADIUM Promotional & Sponsorship Opportunities



Welcome to another exciting year of TCH Athletics! We invite you to join us in supporting our athletic department through our sponsorship opportunities for you, your family and your business. As a sponsor you become a member of our Rebel Nation Family. Sponsors partner with community businesses, leaders, our educators, alumni, coaches, families and supporters in the development of our most treasured resource...our youth!

TCH and our Rebel Stadium offer a broad range of advertising opportunities resulting in expanded community awareness for you, our sponsors. Another added benefit as a sponsor is increased loyalty from your customers as they endorse your positive image as an advocate for youth development.

Your company will be promoted during the numerous recurring athletic events, including high school **football, soccer, track and field** and in addition at the various events of our five feeder schools hosted by TCH throughout the year to hundreds of fans from Lafayette as well as surrounding communities in the Acadiana region.

Your financial support through sponsorship and donations assist us as we continue to provide quality sports programs that have become synonymous with Teurlings Catholic.

We thank you in advance for your consideration and generous support.

FOR MORE INFORMATION CONTACT
KELLIE TROSCLAIR - ATHLETIC MARKETING COORDINATOR
337-235-5711 Ext 113 ktrosclair@tchs.net

#### STADIUM BANNERS

Keep your name and business front and center every year with your selection of available banner sponsorships that are proudly displayed in Rebel Stadium uninterrupted from September to May. Lock in banner prices with multiple-year sponsorships or at reduced annual renewal prices. See individual banner sponsorships for specific prices and terms.

## \$750 - "PREMIUM" Sideline Banner Sponsor

Become part of the game along the sidelines or end zones as your company name, logo and business information (address, phone, email, website address, tag line, etc.) appear on two (2) full color 3'x9' vinyl banners. Your premium banners will be displayed on a double-sided frame to receive maximum visibility from



II	Terms	Terms & Pricing Options		
r	Term	New	*Renewal	
9	1 Year	\$750	*\$700	
9	3 Year	\$2000	n/a	

any view, including both visitor and home sides of Rebel Stadium.

## \$250 - "BASIC" Fence Banner Sponsor

Your company name, logo and business information (address, phone, email, website address, tag line, etc.) will appear on a 4'x8' mesh banner displayed on

Terms	Terms & Pricing Options		
Term	New	*Renewal	
1 Year	\$250	*\$225	
3 Year	\$650	n/a	

outward facing, home side fence of Rebel Stadium.

## \$125 - "GO REBELS" Fence Banner Sponsor

The name of your company or your family name will be listed with others on a single banner recognizing you as a proud

Terms	& Pricing O	ptions
Term	New	Renewal
1 Year	\$125	\$100

supporter of TCH Athletics. This 4'x8' mesh banner will be displayed on outward facing, home side fence of Rebel Stadium. Each "GO REBELS" banner will have a <u>composite</u> listing of up to 12 sponsors per banner.

#### **SPECIALTY PACKAGES**

# \$3000 - "ADMISSION TICKETS" Sponsor

(EXCLUSIVE - 1 ONLY)

Your company name, full color-logo and business information will appear on backside of admission tickets for varsity home games

וי	Terms	Terms & Pricing Options		
	Term	New	*Renewal	
ς	1 Year	\$3000	*\$2850	

(including playoff games). With a season average of 1000 tickets sold for each varsity home game, increase your sales with sponsor-promoted incentives advertised on tear-off ticket stubs.

\*Based on original art work submitted; any changes will be considered new and subject to new banner pricing.

## **SPECIALTY PACKAGES (cont'd)**

## \$1250 - "RED PACKAGE" Sponsor (Limited Availability)

•(4) Blue Zone reserved chair-back seats with membership cards for admission to varsity football home games (e) (1) Blue Zone pre SOLD OUT ar \$3000 n/a complementary sold and service seats with membership access.

# to Opening Day Pregame Tailgating Bash

- Premium Sideline Banner & Basic Fence Banner
- •30-second commercial on video scoreboard *twice* each home game (including playoff games)

#### \$850 - "BLUE PACKAGE" Sponsor (Limited Availability)

•(2) Blue Zone reserved chair-back **Terms & Pricing Options** seats with membership cards for Term New \*Renewal admission to varsity \$850 \*\$800 Year home games Year \$2200 n/a (1) Red complementar any program; exclusive membership access to Opening Day Pregame Tailgating Bash

- Premium Sideline Banner
- •30-second commercial on video scoreboard *once* each home game (including playoff games)

#### FRIDAY NIGHT LIGHTS - GAME TIME

## \$2500 "SEASON" Sponsor or \$500 "GAME DAY" Sponsor (Varsity Football - Limited availability)

- Signage at all (3) ticket booth entry gates displaying "Today's Game Day Sponsor" or "Season Sponsor"
- •(2) Reserved Blue Zone chair-back seats; (1) Red Zone parking tag
- •On-field presentation (50-yd line) of autographed Game Day football, photo with principal/pastor. If Season Sponsor, only (1) ball presentation...choice of game
- •30-second commercial on video scoreboard *once* for each sponsored game
- Opportunity for sponsor-provided promotional giveaway items to spectators for each sponsored game (items must be pre-approved by TCH)

### \$350 "HALF-TIME" or \$250 "QUARTER" Sponsor (Varsity Football - Limited Availability)

- •On-field sponsor acknowledgement, photo with principal/pastor
  - ♦ 50-yd line "Half-Time" sponsor (excluding homecoming)
  - ♦20-vd line "Quarter" sponsor
- Video scoreboard logo display

#### GENERAL DONATION

Rebel fans can indicate their level of support by gifting a monetary donation to Rebel Athletics Program to help meet the needs for facility improvements, player and equipment needs and athletic operations.

\*Based on original art work submitted; any changes will be considered new and subject to new banner pricing.

© SPONSORSHII	FORM-FRONT		
☑ Select Choice(s); Extend Amount(s) to ———	Total		
Stadium Banner Sponsorships			
"Premium" Sideline Banner Sponsor			
□\$750 New/1-Year □\$2000 New/3-Year □\$700 *Renewal/1-Year	\$		
"Basic" Fence Banner Sponsor			
□\$250 New /1-Year □\$650 New/3-Year □\$225 *Renewal/1-Year	\$		
"Go Rebels" Fence Banner Sponsor			
□\$125 New/1-Year □\$100 Renewal/1-Year	\$		
Specialty Package Sponsorships			
"Admission Tickets" Sponsor			
□\$3000 New/1-Year □\$2850 *Renewal/1-Year	\$		
"Red Package" Sponsor			
□\$1250 New/1-Year □\$3000 New/3-Year □\$1000 *Renewal/1-Year	\$		
"Blue Package" Sponsor			
□\$850 New/1-Year □\$2200 New/3-Year □\$800 *Renewal/1-Year	\$		
Friday Night Lights - Game Time Sponso	rships		
☐ Full Season/Game Day \$2500	\$		
Sept 15 - Notre Dame	Ś		
□\$500/Game Day □\$350/Halftime □\$250/Qtr	Ş		
Sept 22 - Archbishop Rummel	Ś		
□\$500/Game Day □\$350/Halftime □\$250/Qtr	,		
Sept 29 - Catholic Baton Rouge	\$		
□\$500/Game Day □\$350/Halftime □\$250/Qtr	Ş.		
Oct 13 - St. Thomas More			
□\$500/Game Day □\$350/Halftime □\$250/Qtr	SOLD OUT		
D3300/Gaine Bay D3350/Haintine D3250/Qti			
Oct 20 - Westgate (Homecoming)	ć		
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Oct 20 - Westgate (Homecoming)  ☐\$500/Game Day  ☐\$250/Qtr  Nov 3 - Carencro	\$		
Oct 20 - Westgate (Homecoming)  \$\$\subseteq\$\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$	T		
Oct 20 - Westgate (Homecoming)  \$\Bigsis \frac{\\$500/\\$Game Day}{\} \Bigsis \frac{\\$250/\\$Qtr}{\} \  Nov 3 - Carencro  \$\Bigsis \frac{\\$500/\\$Game Day}{\} \Bigsis \Bigsis \Bigsis \Bigsis \Alpha \text{Halftime}{\} \Bigsis \Bigsis \Bigsis \Bigsis \Alpha \text{TBD - Playoff Games}	\$		
Oct 20 - Westgate (Homecoming)  \$\text{\$\sqrt{\$\sqrt{\text{S}00/\text{Game Day}}}\$} \$\text{\$\sqrt{\sqrt{\text{S}250/\text{Qtr}}}\$} \$\text{\$\sqrt{\text{S}250/\text{Game Day}}\$} \$\text{\$\sqrt{\text{S}350/\text{Halftime}}\$} \$\text{\$\sqrt{\text{S}250/\text{Qtr}}\$} \$\text{\$\text{TBD - Playoff Games}}\$	\$		
Oct 20 - Westgate (Homecoming)  \$\text{\$\subseteq\$\$\\$500/\text{Game Day}\$}\$\$\text{\$\subseteq\$\$\\$250/\text{Qtr}\$}\$\$  Nov 3 - Carencro  \$\text{\$\subseteq\$\$\\$500/\text{Games}\$}\$\$\text{\$\subseteq\$\$\\$250/\text{Qtr}\$}\$\$  TBD - Playoff Games  \$\text{\$\subseteq\$\$\\$500/\text{Halftime}\$}\$\$\text{\$\subseteq\$\$\\$400/\text{Qtr}\$}\$\$  General Donation  \$\text{\$\subseteq\$}\$\$ Please indicate your donation amount  \$\text{\$\subseteq\$}\$	\$		
Oct 20 - Westgate (Homecoming)  \$\text{\$\subseteq\$\$\\$500/\text{Game Day}\$}\$\$\text{\$\subseteq\$\$\\$250/\text{Qtr}\$}\$\$  Nov 3 - Carencro  \$\text{\$\subseteq\$\$\\$500/\text{Game Day}\$}\$\$\text{\$\subseteq\$\$\subseteq\$\$\\$250/\text{Qtr}\$}\$\$  \$\text{TBD - Playoff Games}\$	\$ \$		